

SPONSORSHIP FORM

Thank you for becoming a Sponsor:

Thank you for supporting the "Imagine the Possibilities" fundraiser. When you become a pavilion sponsor, you choose your level of sponsorship by purchasing a component or making a donation of money and time to the pavilion fund.

Level of Sponsorship/Partnership:

- Platinum: \$5,000 or more \$ _____
- Gold : \$2,500 to \$5,000 \$ _____
- Silver: \$1,000 to \$2,500 \$ _____
- Bronze: any contribution up to \$1,000 \$ _____
- Component Sponsorship:
 - Gazebo \$2,500 Stall/Bay \$1,000

Community Support:

- YES! I would like to contribute my time and talent and serve on the dedication committee.

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Please make donations payable to the 501(c) (3) organization:
FRIENDS OF STOWER SEVEN LAKES STATE TRAIL
P.O. Box 203 • Amery, WI 54001

(Please note on memo line of check "Imagine the Possibilities")

FOR MORE INFORMATION, CONTACT FUNDRAISING CHAIR:
Darcy Long, City Administrator • 715-268-7486
cityadmin@amerytel.net

VISIT US AT: www.amerytrailhead.com



AMERY TRAILHEAD PAVILION

CATTAIL & STOWER SEVEN LAKES STATE TRAILS

Sponsorship and Partnership Recognition:

LOGO PLACEMENT

As a sponsor, we will place your corporate name and logo on printed material including:

- Brochures
- Invitations
- Signage at events

MEDIA COVERAGE

We will take every opportunity to thank our major sponsors through the media to include:

- Identifying major contributors in press releases
- Recognizing major contributors during interviews
- Internet visibility

ALL SPONSORS WILL BE RECOGNIZED ON OUR WEBSITE, AND, DEPENDING ON CONTRIBUTION LEVEL, WILL RECEIVE:

- Logo placement on the homepage
- Cross linking to your homepage
- Inclusion of event photos in our photo gallery

VISIBILITY OF CORPORATE REPRESENTATIVES

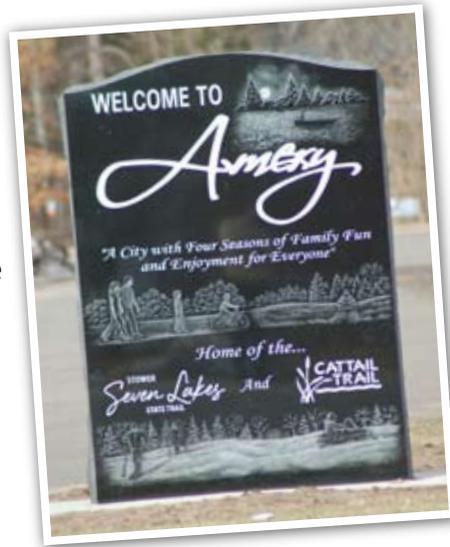
Major sponsors will be invited to participate as honored guests at all significant events to include:

- Ground breaking ceremony
- Ribbon cutting at grand opening ceremony
- Introduction as an esteemed guest

LONG TERM RECOGNITION

Recognition will not end with the ribbon cutting ceremony. Your sponsorship will be permanently memorialized on our donor board.

VISIT US AT: www.amerytrailhead.com



SUPPORT



THE AMERY TRAILHEAD STEERING COMMITTEE is finalizing efforts to complete the permanent trailhead pavilion in downtown Amery and will be kicking off a final fundraising campaign starting in May with the projected Pavilion Dedication taking place in August of 2012.

The final fundraising goal is to raise money to install the electrical and sound system in the Pavilion. The projected cost is \$40,000. The various events that can be held in the New Pavilion will require it to have electrical for day and night usage. Also, a quality sound system will allow for live concerts, outdoor meetings and music to be played during events.

The new pavilion is going to provide the City with a focal point in its downtown for events and is an attractive place for visitors and residents to enjoy events or a leisurely lunch. The City plans to have free Wi-Fi in Soo Line Park this summer, so the Pavilion will be a sure place for users of the trails to find local places to shop, eat or find other activities to do while visiting Amery.

HOW THE COMMUNITY CAN USE THE PAVILION

- Fall Festival food stands
- Live music band shelter
- Social events
- Light Up the Park
- Farmers Market
- Holiday Stroll
- Headquarters for trail races
- Snowmobile and ATV events
- Swap meets/flea markets
- Fine Art shows
- Community auctions
- Outdoor theater
- Dance presentations
- Rally events
- Car shows
- Trail events