

Saturday Amery Heritage Farmer's Market -- 2014

The Amery Heritage Farmer's Market invites you to contribute to western Wisconsin's premier small producer, local food venue.

Vision:

Enriching Amery by celebrating Wisconsin's cultural heritage of small independent farms, world-class food, and self-reliant communities.

Mission:

Offer a regular venue that links independent farm producers with diverse customers in order to:

- a. Conduct a well-run market for wholesome, fresh and local foods;*
- b. Foster valuable relationships between growers and customers built on authenticity, honesty and transparency;*
- c. Raise the bar on understanding links between ecological farming, food quality and human health;*
- d. Fortify community and economic health through quality local products, festive enjoyment of food, and the celebration of Wisconsin's diverse cultural heritage.*

Help bring these words life. Over time, we expect to raise the bar on quality produce and food products -- putting nutrient density, natural farming practice and conscious eating forward as core values.

The AHFM Steering Committee's first priority is to ensure a successful market: that vendors come with quality products, that visitors leave arms full, that producers earn a fair living -- a virtuous cycle of food, relationship and local exchange.

As such, AHFM is committed to promoting its market and your business aggressively as leaders for local food. As an founding AHFM member, you will earn preference over other producers in years ahead and reduced stall fees. Our community of high quality, local producers offers you a chance to network, collaborate and grow -- as a business and a producer of quality food.

This year Miranda McKenna-Gust of Turnip Rock Farm will be coordinating the Heritage Market. All questions and application materials should be directed to Miranda at: gustm7494@gmail.com or by calling her cell, 920-290-1441.

We are looking forward to building on last year's success by adding new customers, new products and new experiences in Amery's Heritage Market. Bring your ideas, your passion, and your unique expressions of the Wisconsin landscape -- then tell your friends and neighbors to stop by on Saturday from 9 to Noon.

All the best with the 2014 growing season!